

Case Study



Creating a Sanctuary at Home Vent-Axia PureAir Room helps create a sanctuary at home for allergy sufferers.

Vent-Axia PureAir Room X

With COVID restrictions easing, many of us are spending lots of time outside seeing friends and family. But for those with hay fever and other allergies this can be tough. Moreover, having spent so much time indoors during lockdowns, we've been exposed to lower levels of pollen to normal. This means a lower level of immunity, which can result in a more severe reaction to pollen. Therefore, when we are at home, we want it to be our sanctuary. Nevertheless, pollen can still enter the home causing allergic reactions.

What's the solution? Air purifiers clean your indoor air, removing pollen and other pollutants so you can relax at home in comfort.

This will come as great news to the millions of people suffering with hay fever, asthma and other conditions in the UK who particularly benefit from purified air. The UK has some of the highest allergy rates in the world, with around 30% of the population affected by hay fever whilst over 16% suffer from asthma. One such person benefiting from an air purifier is 30-year-old allergy-sufferer Aimee Law from Holme in Cambridgeshire. Aimee is severely allergic to all pollen types as well as being allergic to dust and she requires strong medication for her allergies. To try to tackle her allergies, Aimee recently started using the Vent-Axia PureAir Room air purifier and has been delighted with the result.

Allergens are not the only pollutants the Vent-Axia PureAir Room tackles. It also removes a wide range of pollutants including those generated by cooking. Offering visible peace of mind, the Vent-Axia PureAir Room has an air quality display that shows the levels of PM2.5 from the integral air quality sensor with a traffic light system telling you if the air is good, bad or needs improving.

Aimee explains: "I was surprised to find the air quality in the room was green when I first turned the air purifier on but this changed when my partner cooked dinner - the air purifier then went crazy flashing red to

show the indoor air quality had plummeted. But, within 15 minutes the air purifier had cleaned the air and it went back down to green again."

Aimee's allergies are usually particularly severe at her parents' house in Essex, even with taking medication; her allergy symptoms are still always bad. Aimee therefore thought she would put the Vent-Axia PureAir Room to the test when she last visited her parents taking the air purifier with her to see whether it also helped somewhere where she knew her allergies are severe.

"At my parents' house I placed the Vent-Axia PureAir Room in a similar position to my own house near to the door to try to maximise the benefit. However, I turned the air purifier off during the night and the next morning I woke up with puffy eyes, so I switched the air purifier straight on and within 10 minutes my eyes felt a lot better. I didn't struggle with my allergies the whole weekend that I was there and usually when I visit my eyes become really sore, especially in the evenings. My whole family suffers from bad hay fever but not once during my stay did anyone complain about sore eyes, when usually it's a topic of conversation! In fact, my parents have now bought a Vent-Axia PureAir Room too as we realised it helped us all so much, so thank you!"

As well as clean air, we all want a good night's sleep. Therefore, the Vent-Axia PureAir Room comes with a sleep mode so that it can cleanse the air in your room while you sleep without disturbing you. The sleep mode turns off the display removing any light pollution from the unit.

Coming with a 2-year warranty you can be rest assured that the Vent-Axia PureAir Room will provide you with the freedom you need to breathe.

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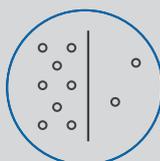
"I've recently moved to the countryside after getting my allergies under control; however, I have good days and bad days with my allergies. We have a big open plan living/kitchen/dining area and, with a puppy, our back door is always opening and closing allowing allergens into the home. I therefore placed the Vent-Axia PureAir Room in the corner of the room closest to the back door. The good news is that since using the air purifier my allergies have been much better and I don't constantly have sore, puffy eyes."
Aimee, Homeowner



1. Reduce
Reducing the number of pollutants you introduce into the air.



2. Dilute
Ensuring that there is adequate ventilation with fresh clean air to dilute the pollutants.



3. Purify
Adding an air purifier to remove the remaining pollutants from the air that you breathe.

Product Features



260 m³/h
Clean Air
Delivery Rate

Medical grade
H13 HEPA
Filter

TÜV SÜD
Approved

Child Safety
Lock

UV Sterilisation

Quiet running
from 23dB

SmartLife App*

With the SmartLife app for the Vent-Axia PureAir Room X you can set the speed of the unit to low, medium, high, automatic or set to the sleep function, which will turn off the display and keep the unit at its quietest speed. The app also provides control of the UV and ionisation functions and provides you direct feedback on the PM2.5 concentration in your room and the life expectancy of the filter.



* Vent-Axia PureAir Room X Stock Ref:- 496612 Only