

Vent-Axia OnAir Newsletter October 2011

Welcome from Ronnie George



Welcome to the October issue of On-Air, Vent-Axia's customer newsletter.

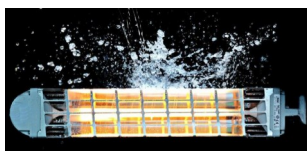
October is an exciting month as it sees the expansion of our heating portfolio to meet our customer's demands. Portable products, electric underfloor and renewable heating technology such as our range of ground and air source heat pumps are some examples within our comprehensive range; and we are pleased to add radiant heaters to that range.

We have some fantastic promotions that have been launched since September so make sure you are receiving these!

Don't forget to keep warm with Vent-Axia this winter and order your stock today.

Ronnie George

NEW: Radiant Heaters



The introduction of our radiant heating gives the heating portfolio the flexibility to deal with large and small unheated spaces which would be uneconomical to heat using traditional space heating.

Areas such as bars, restaurants, terraces, delivery areas, warehouses and Churches, are some examples where our new radiant heating products will provide an economical heating solution.

The products are economical and easy to install and provide silent, quick precision heat where you need it. The VARO model (pictured) is also IP65 rated for safety!

Visit <http://www.vent-axia.com/radiant+heating> for more details.

New: Home Page



As we are constantly trying to improve our service offering to you, we have redesigned our website home page so you can find your favourite product more quickly and easier.

There are now drop down menus along the top so it is easier for you to navigate around. We have also included product range categories in the middle to enable you to get to the relevant product group quicker.

We have added useful links and a customer service section. The rest of the website remains the same and will still be familiar to you. Visit now at www.vent-axia.com



Awards Shortlists!

Vent-Axia are delighted to be shortlisted for the Electrical Industry Awards. We have been shortlisted in three categories.

- Innovative Commercial/Industrial Product of the Year – Vent-Axia eDemand
- Innovative Residential/Domestic Product of the Year – Vent-Axia Temptra
- Energy Efficiency Initiative of the year - Vent-Axia - The Lead in Continuous Ventilation

The event is taking place on Thursday 20th October from 7pm at The Royal Garden Hotel Kensington, London.

Vent-Axia were also shortlisted in the HVR awards for Commercial Ventilation Product of the Year with the Vent-Axia eDemand.

BSB: Hill takes championship in photo finish

Vent-Axia sponsored Tommy Hill has won the 2011 British Superbike championship after beating John Hopkins in the final race of the season by six thousandths of a second.

With just two points separating the pair going into the race, each rider knew all he had to do to wrap up the title was finish ahead of the other.

Hill was stuck behind Hopkins for the majority of the race looking unable to make a pass on the American rider, until lap 17 when he made his move past Hopkins and soon after took James Ellison for second place.

They crossed the line together in a photo finish that showed Hill had edged it by less than a wheel's width, wrapping up the title by just two points.



HM Plant Honda rider Shane Byrne won the race in dominant fashion, 4.4secs ahead of Hill. Josh Brookes, starting outside the top 10, had a strong race, and battled his way up to sixth place behind Michael Laverty.

Final MCE Insurance British Superbike Championship standings:

Tommy Hill (Swan Yamaha) 647
 John Hopkins (Samsung Crescent Racing Suzuki) 645
 Shane Byrne (HM Plant Honda) 625
 Michael Laverty (Swan Yamaha) 601
 Josh Brookes (Relentless Suzuki by TAS) 598
 Ryuichi Kiyonari (HM Plant Honda) 526

EXHIBITION: Vent-Axia at Mostra Convegno

Every two years, Mostra Convegno Expocomfort is the event not-to-be-missed.



MCE offers a complete showcase of the most advanced technologies for comfort, efficiency and energy saving—Heating, Cooling, Water, Energy.

Visit Vent-Axia (Stand V50-V56) at Mostra Convegno Expocomfort, from March 27th to 30th, 2012 at Fiera Milano Exhibition Centre, Italy.

We will be showcasing our range of Heat Recovery products as well as our new Silent Fan and Lo-Carbon ranges.

To register your place at MCE visit <http://www.mceexpocomfort.it/en>

COMING SOON: Big Green Home Show

Want to know more about MVHR? Vent-Axia are presenting at the Big Green Home Show at the National Self Build and Renovation Centre from 28th to 30th October.



Come and join us for the MVHR for Self Builders seminar on Friday 28th and the Self Build Case Study on Sunday 30th.

The show is being held at: National Self Build & Renovation Centre, Lydiard Fields, Great Western Way, Swindon SN5 8UB Tel: 01506 409 616

New: Lo-Carbon VA100

To complete the VA100 Lo-Carbon range we have launched the brand new Lo-Carbon VA100 to mirror the Lo-Carbon VA100 SELV range.



With an extract performance of 17l/s and 25l/s it will easily meet the Building Regulations Part F and with just 3.4 Watts and a Specific Fan Power of just 0.20W/l/s it comfortably meets Part L as well!

The Lo-Carbon motor means it will cost less than 30p per year to run! A huge benefit to the home occupier!

The Lo-Carbon VA100 has a datalogger as standard, giving your customers peace of mind that the fan is being used correctly.

With models including pullcord, timer, humidistat all with or without motorised shutters there's a model for everyone.

For more information visit: <http://www.vent-axia.com/range/va100-range.html>

Vent-Axia Literature

Ensure you are kept up to date with the latest literature from Vent-Axia by visiting www.vent-axia.com/downloads. If you would prefer hard copies please speak to your local representative or contact marketing at marketingdept@vent-axia.com

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